PLATINUM PREMIUM SPONSORSHIP PACKAGES

$60,000
(Paid with signed contract)
Paid net 30 of invoice date: $70,000

Regular price: $80,000

- Day Two Opening Keynote
- Day Two 40 Minute General Session Following Day Two Opening Keynote
- Platinum Education Track with 4 Technical Sessions
- 20x20 Premium Booth Space (Structure & Carpet Not Included)
- Unlimited Use of Opt-in Attendee List

**All Pre & Post sponsorship benefits apply

DXWORLD EXPO PRE & POST SHOW BENEFITS

PRE & POST SHOW EDITORIAL COVERAGE:
- Editorial coverage on www.sys-con.com publications
- Press Announcements through Cloud Computing, IoT, DevOps & IT Resources eNewsletters and online portal
- Feature Cover Story & Case Studies, Interviews
- UltraT Custom Author and Topic Site: www.ultizer.com
- Unprecedented PR Coverage: Tweetup to over 75,000 plus followers
- Press releases sent on major wire services to over 500 combined analysts and press members who attended Cloud Expo

POST-SHOW BRANDING & AWARENESS: THREE-MONTH ADVERTISING PROGRAM
- E-Newsletter sponsorship: Cloud Computing, IoT, DevOps & IT Resources Industry Newsletters: 150,000 online subscribers

PRE & POST SHOW BENEFITS

PRE-SHOW SPONSORSHIP BENEFITS
- Company Logo on All Event Pages
- Company Description, Logo

POST-SHOW ON-DEMAND BENEFITS
- General Session Webinar: On-Demand Viewing up to 6 months
- On-Demand General Session promoted to targeted audience: banners, text links, and e-Newsletters
- Cloud Expo interview: On-Demand Viewing up to 6 Months

ON-SITE SPONSORSHIP BENEFITS

EVENT PASSES PROVIDED
- Up to Four Full Conference Passes
- Speaker Passes
- Unlimited VIP Passes (Does not include lunch or entry to co-located events)
- Booth Staff Passes: 10
- Booth Lunch Staff Passes: 5

ADDITIONAL BENEFITS
- One 15 - AMP Electrical Drop
- One Internet Drop
- Table & Two Chairs
- Company Logo on Signage
- Access to Full Press List
- Cloud Expo TV Interview

To Learn More About Sponsorship Opportunities
info@dxworldexpo.com
@CloudExpo | @DXWorldExpo