

PLATINUM PREMIUM SPONSORSHIP PACKAGES

\$60,000

(Paid with signed contract)

Paid net 30 of invoice date: \$70,000

Regular price: \$80,000

- Day Two Opening Keynote
- Day Two 40 Minute General Session Following Day Two Opening Keynote
- Platinum Education Track with 4 Technical Sessions
- 20x20 Premium Booth Space (Structure & Carpet Not Included)
- Unlimited Use of Opt-in Attendee List

***All Pre & Post sponsorship benefits apply*

DXWORLD EXPO PRE & POST SHOW BENEFITS

PRE & POST SHOW EDITORIAL COVERAGE:

- Editorial coverage on www.sys-con.com publications
- Press Announcements through Cloud Computing, IoT, DevOps & IT Resources eNewsletters and online portal
- Feature Cover Story & Case Studies, Interviews
- Ulitzer Custom Author and Topic Site: www.ulitzer.com
- Unprecedented PR Coverage: Tweetup to over 75,000 plus followers
- Press releases sent on major wire services to over 500 combined analysts and press members who attended Cloud Expo

POST-SHOW BRANDING & AWARENESS: THREE-MONTH ADVERTISING PROGRAM

- E-Newsletter sponsorship: Cloud Computing, IoT, DevOps & IT Resources Industry Newsletters: 150,000 online subscribers

PRE & POST SHOW BENEFITS

PRE-SHOW SPONSORSHIP BENEFITS

- Company Logo on All Event Pages
- Company Description, Logo

POST-SHOW ON-DEMAND BENEFITS

- General Session Webinar: On-Demand Viewing up to 6 months
- On-Demand General Session promoted to targeted audience: banners, text links, and e-Newsletters
- Cloud Expo interview: On-Demand Viewing up to 6 Months

ON-SITE SPONSORSHIP BENEFITS

EVENT PASSES PROVIDED

- Up to Four Full Conference Passes
- Speaker Passes
- Unlimited VIP Passes (Does not include lunch or entry to co-located events)
- Booth Staff Passes: 10
- Booth Lunch Staff Passes: 5

ADDITIONAL BENEFITS

- ✓ One 15 - AMP Electrical Drop
- ✓ One Internet Drop
- ✓ Table & Two Chairs
- ✓ Company Logo on Signage
- ✓ Access to Full Press List
- ✓ Cloud Expo TV Interview

To Learn More About
Sponsorship Opportunities

info@dxworldexpo.com

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