

23RD INTERNATIONAL
CLOUD
EXPO®

3RD INTERNATIONAL
DXWORLD
EXPO™

JUNE 24 – 26, 2019

SANTA CLARA CONVENTION CENTER

SANTA CLARA, CA



STAND-ALONE KEYNOTE SPONSORSHIP PACKAGES

DAY 1 KEYNOTE	DAY 1 LUNCH KEYNOTE	DAY 2 KEYNOTE	DAY 2 LUNCH KEYNOTE	DAY 3 KEYNOTE
\$50,000	\$30,000	\$40,000	\$25,000	\$20,000

INCLUDED IN THE KEYNOTE SPONSORSHIP PACKAGE:

- Keynote broadcasted live & recorded for on-demand viewing
- Keynote on-demand viewing up to 6 months
- Two full conference passes
- Speaker pass
- Unlimited VIP passes (does not include lunch)
- Access to full press list
- Company logo on signage at the keynote session
- Logo on conference directional & signage

SYS-CON MEDIA PRE & POST SHOW BENEFITS

- Editorial coverage on SYS-CON online publications: www.sys-con.com
- Announcements through Cloud Computing, IoT, DevOps & IT Resources e-Newsletters and online portal
- Blogs on SYS-CON online publications.
- Ulitzer custom author and topic site: www.ulitzer.com
- Unprecedented PR coverage: Tweetup to over 184,000 plus followers
- Press releases sent on major wire services to over 500 combined analyst and press members who have attended Cloud Expo & DXWorld Expo
- Cloud Expo TV interview on the expo floor: Posted online for on-demand viewing.

SYS-CON EVENTS PRE & POST SHOW BENEFITS

PRE-SHOW SPONSORSHIP BENEFITS

- Company logo on all event pages
- Company description, logo

POST-SHOW ON-DEMAND BENEFITS

- Keynote presentation webinar: on-demand viewing up to 6 months
- On-demand vendor presentation promoted to targeted audience: banners, text links, and e-Newsletters.
- Cloud Expo TV interview: on-demand viewing up to 6 months

ADD A STAND-ALONE BOOTH TO YOUR SPONSORED SESSION

- 10x10: \$4,000
- 10x20: \$7,500
- 20x20: \$14,000

To Learn More About
Sponsorship Opportunities

info@dxworldexpo.com

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