



SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

SANTA CLARA CONVENTION CENTER | SANTA CLARA, CA

		PREMIUM DIAMOND	PREMIUM PLATINUM	PREMIUM GOLD	PREMIUM SILVER	PREMIUM BRONZE	PREMIUM TECH & EXHIBITOR
SPONSORSHIP PRICES	Full payment with signed contract	\$80,000	\$60,000	\$40,000	\$30,000	\$20,000	\$10,000 / \$5,000
	Regular Price: Contract signed and paid after 30 days of invoice date	\$110,000	\$90,000	\$60,000	\$50,000	\$40,000	\$5,000 / \$15,000
	Booth Space (Booth Structure and Carpet Not Included)	30 x 30	20 x 20	20 x 20	10 x 20	10 x 20	10 x 10
	Upgrades: \$55 Per Sq. Ft.		Upgrade Avail.	Upgrade Avail.	Upgrade Avail.	Upgrade Avail.	Upgrade Avail.
ON-SITE BENEFITS	Opening Keynote	40 Minutes					
	Day Two or Three Keynote: Only Two Available		40 Minutes				
	General Session Presentation	40 Minutes	40 Minutes	40 Minutes	40 Minutes		
	Guaranteed Technical Session Opportunities	Up to 4	Up to 4	Up to 3	Up to 2	1 Tech Session	
	Technical Session Opportunities: Upon Availability						1 Tech Session
	Power Panel Opportunities				1 PP Spot	1 PP Spot	
	Demo Theater: Recorded 20-Minute Demo					✓	
ADDITIONAL ON-SITE BENEFITS	Entrance Unit Sponsorship	✓					
	One 15-Amp Electrical Drop	✓	✓	✓	✓		
	One Internet Drop	✓	✓	✓	✓		
	Table & Two Chairs	✓	✓	✓	✓	✓	✓
	Literature Placement in Your General Session	✓	✓	✓	✓		
	Company Logo on Signage at the Keynote Session	✓	✓	✓	✓		
	Company Logo on Conference Delegate Bag	✓	✓	✓	✓		
	One Insert in Conference Delegate Bag	✓	✓	✓	✓		
	Logo on Conference Directionals & Signage	✓	✓	✓	✓		
	Unlimited Access to Opt-In Attendee List	✓	✓	✓	✓	3x Use	2x Use
	CLOUD EXPO TV Interview	✓	✓	✓	✓	✓	✓

		PREMIUM DIAMOND	PREMIUM PLATINUM	PREMIUM GOLD	PREMIUM SILVER	PREMIUM BRONZE	PREMIUM TECH & EXHIBITOR	
EVENT PASSES PROVIDED	Full Conference Pass	5	4	3	3	2	1	
	Speaker Pass	√	√	√	√	√	√	
	Unlimited VIP Passes (Does Not Include Lunch)	√	√	√	√	√	√	
	Booth Staff Lunch Passes	6	5	4	3	3	1	
	Booth Staff Passes	15	10	8	5	4	2	
PRE-SHOW SPONSORSHIP BENEFITS	Company Logo on All Event Pages	√	√	√	√	√	√	
	Company Description, Logo on Sponsor & Exhibitor Site	√	√	√	√	√		
	Company Description & Logo on Exhibitor Site	√	√	√	√	√	√	
	Company Logo on Email Newsletters Leading Up to the Show	√	√	√	√	√	√	
POST-SHOW SPONSORSHIP BENEFITS	On-Demand Benefits	General Session Presentation / Power Panel: On-Demand Viewing for Up to 6 Months	√	√	√	√		
		On-Demand General Session Promoted to Target Audience: Banners, Text Links, E-newsletters	√	√	√	√		
		Receive Copy of Vendor Presentation	√	√	√			
		Demo Theater Presentation: Posted Online for 3-Months On-Demand Viewing					√	
		Cloud Expo TV Interview: 3-Months On-Demand Viewing	√	√	√	√	√	√