CLOUD COMPUTING ENABLING DIGITAL TRANSFORMATION!

» Serverless | Cloud-Native | Monitoring          » IoT | IIoT | Smart Cities
» DevOpsSummit - Enterprise DevOps       » AI | ML | DL | Artificial Intelligence
» FinTechEXPO - Enterprise Blockchain   » Big Data | Analytics
» CloudEXPO - Enterprise Cloud          » Mobility | Security
» DXWorldEXPO - Digital Transformation  » Enterprise Cloud Hot Topics

JOIN US AT CLOUDEXPO SILICON VALLEY, JUNE 24 – 26, 2019

Now is the time for a truly global DX event, to bring together the leading minds from the technology world in a conversation about Digital Transformation. DX encompasses the continuing technology revolution, and is addressing society’s most important issues throughout the entire $78 trillion 21st-century global economy.

DXWorldEXPO® has organized these issues along 10 tracks, 22 keynotes and general sessions, and a faculty of 222 of the world’s top speakers.

DXWorldEXPO® has three major themes on its conference agenda:

Technology - The Revolution Continues
Economy - The 21st Century Emerges
Society - The Big Issues

Global 2000 companies have more than US$40 trillion in annual revenue - more than 50% of the world’s entire GDP. The Global 2000 spends a total of US$2.4 trillion annually on enterprise IT. The average Global 2000 company has US$11 billion in annual revenue. The average Global 2000 company spends more than $600 million annually on enterprise IT. Governments throughout the world spend another US$500 billion on IT - much of it dedicated to new Smart City initiatives.

For the past 10 years CloudEXPO® helped drive the migration to modern enterprise IT infrastructures, built upon the foundation of cloud computing. Today’s hybrid, multiple cloud IT infrastructures integrate Big Data, analytics, blockchain, the IoT, mobile devices, and the latest in cryptography and enterprise-grade security.

Digital Transformation is the key issue driving the global enterprise IT business. DX is most prominent among Global 2000 enterprises and government institutions.
THE EXPO FLOOR WILL GIVE YOU 20 HOURS OF MEETING OPPORTUNITY WITH BUYER & DECISION MAKER

MAKE SURE YOUR COMPANY IS ONE OF THEM!

Themes & topics to be discussed by our 120+ speakers in Keynotes, General Sessions, & Breakouts

CLOUD COMPUTING

• APIs
• Architecture
• Artificial Intelligence
• Big Data & Analytics
• Blockchain
• Business Apps
• Cognitive Computing
• Containers
• Content Delivery
• Databases
• Deep Learning
• Developer Community
• DevOps & Tools
• Digital Transformation
• Enterprise & Migration
• Financial Technology
• Healthcare
• Machine Learning
• Microservices
• Mobile
• Networking
• Security & Compliance
• Serverless Computing
• Storage
• Virtualization
• Cloud Native
• InsurTech
• Token Economy

INTERNET OF THINGS

• 5G Networks and IoT
• Artificial Intelligence
• Big Data and IoT Data Analytics
• Blockchain
• Consumer IoT
• Digital Transformation
• Financial Technology
• Fog Computing and IoT
• Green IoT
• Healthcare
• Identification and Authentication Issues
• Industrial IoT
• IoT and Agriculture
• IoT Development & Deployment
• Machine Learning
• Machine to Machine Communications and IoT
• Mobility
• Sensor and Actuator Networks
• Smart Cars, Smart Cities, Smart Home/Building Automation
• Smart Grid, Energy Management
• Social Models and Networks
• Software Defined Network (SDN) and IoT
• Standardization and Regulation
• Wearables
• Web of Everything

BIG DATA

• Algorithms for Data Visualization
• Big Data & Cloud Computing
• Big Data & Cloud Governance
• Big Data & Security
• Big Data & Virtualization
• Big Data Economics
• Big Data Software
• Big Data Tools Landscape
• Cloud-Delivered Testing
• Data Management Services
• Data Science
• Data Warehousing
• Data Mining Techniques
• Federal Big Data
• Grid Software
• Hadoop
• High-Performance Computing
• Information Governance
• IoT Analytics
• Object Storage for Big Unstructured Data
• Predictive Analytics
• Scaling Big Data
• Scientific Big Data

DIGITAL TRANSFORMATION

• Data-Driven Global 2000
• The Blockchain Challenge
• Artificial Intelligence
• Cognitive Computing
• The Global Cloud
• Blockchain
• Business Apps
• Smart Cities
• FinTech
• Token Economy
• Industrial Internet
• Industry 4.0
• Environment
• Education
• Agricultural
• Health Care

To Learn More About Sponsorship Opportunities
info@dxworldexpo.com
@CloudExpo | @DXWorldExpo
IN THE TECHNICAL SESSIONS...

**GO** beyond the hype, the brands, and the buzzwords. What do the terms really mean and how are they applied to today’s enterprise IT budgets?

**LEARN** how differences in architecture, infrastructure, security and design will impact enterprise IT’s ability to take advantage of the cost-effectiveness and agility of Cloud Computing, to leverage their Big Data, and to create a complete IoT strategy.

**DISCOVER** why Cloud Computing is consuming ever greater portions of business and government budgets, and why billions of dollars are being allocated to Big Data and the IoT.

ON THE EXPO FLOOR...

**SHOW** why your products, services, and solutions are the best in the world.

**DEMONSTRATE** real-life use cases and why they matter to enterprise IT buyers.

**REACH** the world’s largest audience of targeted enterprise IT professionals who must be up to speed on the Big Three – Cloud Computing, Big Data, and the Internet of Things.

CONFERENCE TRACK & WORKSHOP SPONSORSHIPS

Position yourself as a leader in today’s IT ecosystem, showcase thought leadership and benefit from branding, profile building, and lead generating. These sponsorship packages will put you in touch with your target audience and deliver the reach, impact and visibility necessary to stay competitive in today’s market.

- **ONE-DAY TRACK SPONSORSHIPS**
- **HALF-DAY TRACK SPONSORSHIPS**
- **HALF-DAY WORKSHOP**
- **ONE OR TWO-DAY CO-LOCATED EVENT**
- **EVENING ROUNDTABLES**
- **LUNCH KEYNOTE**
Who Will Attend

Senior Technologists:
- CIOs, CTOs & VPs of Technology
- Chief Systems Engineers
- IT Directors and Managers
- Network and Storage Managers
- Enterprise Architects
- Communications and Networking Specialists
- Directors of Infrastructure

Business Executives:
- CEOs, CMOs, & CIOs
- Presidents & SVPs
- Directors of Business Development
- Directors of IT Operations
- Product and Purchasing Managers
- IT Managers

ATTENDEE PROFILE

YEARLY SPENDING

- 17% Less than $10,000
- 17% $10 million or more
- 15% $1 million - $9.9 million
- 21% $100,000 - $499,999
- 15% $500,000 - $999,999

COMPANY SIZE

- 27% 10,000 or more
- 22% 100 or less
- 12% 100-499
- 20% 1,000 - 4,999
- 8% 500 – 999
- 11% 5,000 - 9,999

To Learn More About Sponsorship Opportunities
info@dxworldexpo.com
@CloudExpo | @DXWorldExpo
WHAT OUR SPONSORS & EXHIBITORS ARE SAYING ABOUT CLOUD EXPO

How does Cloud Expo do it every year? Another INCREDIBLE show - our heads are spinning - so fun and informative.” — @SOASOFTWAREINC

This week I had the pleasure of delivering the opening keynote at Cloud Expo New York. It was amazing to be back in the great city of New York with thousands of cloud enthusiasts eager to learn about the next step on their journey to embracing a cloud-first world.” — @STEVEMAR_MSFT General Manager of Window Azure

Cloud Expo has been great.”
— @CODEFUTURES

Thank you @ThingsExpo for such a great event. All of the people we met over the past three days makes us confident IoT has a bright future.”
— Yasser Khan, CEO of @CNNCT2ME

One of the best conferences we have attended in a while. Great job, Cloud Expo team! Keep it going.” — @PEAK_TEN

Great crew at @ThingsExpo. Love sessions where the after conversation is as long as the session.” — @REIDCARLBERG

Great response at #CloudExpo.”
— @HARBINGERSYS

To Learn More About
Sponsorship Opportunities
info@dxworldexpo.com
@CloudExpo | @DXWorldExpo
### Sponsorship Opportunities At-a-Glance

**SANTA CLARA CONVENTION CENTER | SANTA CLARA, CA**

<table>
<thead>
<tr>
<th>SPONSORSHIP PRICES</th>
<th>PREMIUM DIAMOND</th>
<th>PREMIUM PLATINUM</th>
<th>PREMIUM GOLD</th>
<th>PREMIUM SILVER</th>
<th>PREMIUM BRONZE</th>
<th>PREMIUM TECH &amp; EXHIBITOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full payment with signed contract</td>
<td>$80,000</td>
<td>$60,000</td>
<td>$40,000</td>
<td>$30,000</td>
<td>$20,000</td>
<td>$10,000 / $5,000</td>
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<tr>
<td>Regular Price: Contract signed and paid after 30 days of invoice date</td>
<td>$110,000</td>
<td>$90,000</td>
<td>$60,000</td>
<td>$50,000</td>
<td>$40,000</td>
<td>$5,000 / $15,000</td>
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<tr>
<td>Booth Space (Booth Structure and Carpet Not Included)</td>
<td>30 x 30</td>
<td>20 x 20</td>
<td>20 x 20</td>
<td>10 x 20</td>
<td>10 x 20</td>
<td>10 x 10</td>
</tr>
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</table>

### On-site Benefits

<table>
<thead>
<tr>
<th>SPONSORSHIP PRICES</th>
<th>Opening Keynote</th>
<th>Day Two or Three Keynote: Only Two Available</th>
<th>General Session Presentation</th>
<th>Guaranteed Technical Session Opportunities</th>
<th>Technical Session Opportunities: Upon Availability</th>
<th>Power Panel Opportunities</th>
<th>Demo Theater: Recorded 20-Minute Demo</th>
</tr>
</thead>
<tbody>
<tr>
<td>PREMIUM DIAMOND</td>
<td>40 Minutes</td>
<td>40 Minutes</td>
<td>40 Minutes</td>
<td>Up to 4</td>
<td>Up to 4</td>
<td>1 PP Spot</td>
<td>√</td>
</tr>
<tr>
<td>PREMIUM PLATINUM</td>
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<td></td>
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<tr>
<td>PREMIUM GOLD</td>
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<tr>
<td>PREMIUM SILVER</td>
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<tr>
<td>PREMIUM BRONZE</td>
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<td></td>
</tr>
<tr>
<td>PREMIUM TECHNOLOGY &amp; EXHIBITOR</td>
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</tbody>
</table>

### Additional On-site Benefits

<table>
<thead>
<tr>
<th>SPONSORSHIP PRICES</th>
<th>Entrance Unit Sponsorship</th>
<th>One 15-Amp Electrical Drop</th>
<th>One Internet Drop</th>
<th>Table &amp; Two Chairs</th>
<th>Literature Placement in Your General Session</th>
<th>Company Logo on Signage at the Keynote Session</th>
<th>Company Logo on Conference Delegate Bag</th>
<th>One Insert in Conference Delegate Bag</th>
<th>Logo on Conference Directionals &amp; Signage</th>
<th>Unlimited Access to Opt-In Attendee List</th>
<th>CLOUD EXPO TV Interview</th>
</tr>
</thead>
<tbody>
<tr>
<td>PREMIUM DIAMOND</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>PREMIUM PLATINUM</td>
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<tr>
<td>PREMIUM SILVER</td>
<td>✓</td>
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<td>PREMIUM BRONZE</td>
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</tbody>
</table>

### Additional Services

- **Entrance Unit Sponsorship**: ✓
- **One 15-Amp Electrical Drop**: ✓
- **One Internet Drop**: ✓
- **Table & Two Chairs**: ✓
- **Literature Placement in Your General Session**: ✓
- **Company Logo on Signage at the Keynote Session**: ✓
- **Company Logo on Conference Delegate Bag**: ✓
- **One Insert in Conference Delegate Bag**: ✓
- **Logo on Conference Directionals & Signage**: ✓
- **Unlimited Access to Opt-In Attendee List**: 3x Use
- **Company Logo on Conference Delegate Bag**: ✓
- **Logo on Conference Directionals & Signage**: ✓
- **Unlimited Access to Opt-In Attendee List**: 3x Use
- **CLOUD EXPO TV Interview**: ✓
# Sponsorship Opportunities At-A-Glance

**SANTA CLARA CONVENTION CENTER | SANTA CLARA, CA**

## Event Passes Provided

<table>
<thead>
<tr>
<th>Event Passes Provided</th>
<th>Premium Diamond</th>
<th>Premium Platinum</th>
<th>Premium Gold</th>
<th>Premium Silver</th>
<th>Premium Bronze</th>
<th>Premium Tech &amp; Exhibitor</th>
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<tbody>
<tr>
<td>Full Conference Pass</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>3</td>
<td>2</td>
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<td>Speaker Pass</td>
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<td>✓</td>
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<td>✓</td>
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<tr>
<td>Unlimited VIP Passes</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Booth Staff Lunch Pass</td>
<td>6</td>
<td>5</td>
<td>4</td>
<td>3</td>
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<td>1</td>
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<tr>
<td>Booth Staff Passes</td>
<td>15</td>
<td>10</td>
<td>8</td>
<td>5</td>
<td>4</td>
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## Pre-Show Sponsorship Benefits

<table>
<thead>
<tr>
<th>Pre-Show Sponsorship Benefits</th>
<th>Premium Diamond</th>
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<th>Premium Gold</th>
<th>Premium Silver</th>
<th>Premium Bronze</th>
<th>Premium Tech &amp; Exhibitor</th>
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</thead>
<tbody>
<tr>
<td>Company Logo on All Event Pages</td>
<td>✓</td>
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<tr>
<td>Company Description, Logo on Sponsor &amp; Exhibitor Site</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
</tr>
<tr>
<td>Company Description &amp; Logo on Exhibitor Site</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Company Logo on Email Newsletters Leading Up to the Show</td>
<td>✓</td>
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## Post-Show Sponsorship Benefits

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<th>Premium Diamond</th>
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<th>Premium Gold</th>
<th>Premium Silver</th>
<th>Premium Bronze</th>
<th>Premium Tech &amp; Exhibitor</th>
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<tbody>
<tr>
<td>On-Demand Benefits</td>
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<td>✓</td>
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<td>✓</td>
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<tr>
<td>General Session Presentation / Power Panel: On-Demand Viewing for Up to 6 Months</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>On-Demand General Session Promoted to Target Audience: Banners, Text Links, E-newsletters</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Receive Copy of Vendor Presentation</td>
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<tr>
<td>Demo Theater Presentation: Posted Online for 3-Months On-Demand Viewing</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Cloud Expo TV Interview: 3-Months On-Demand Viewing</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
<td>✓</td>
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</table>
AS A SPONSOR OF @CLOUDEXPO I @EXPODX

YOU WILL BENEFIT FROM OUR NEW THOUGHT LEADERSHIP SPONSORSHIP PACKAGES. THE NEW AND IMPROVED SPONSORSHIPS PROVIDE YOUR COMPANY WITH A UNIQUE AND CREATIVE INTEGRATED MARKETING PROGRAM THAT WILL SURELY CONVEY YOUR MESSAGE(S) TO AN ENGAGED GLOBAL AUDIENCE AND ULTIMATELY GENERATE AWARENESS FOR YOUR SERVICES WITH OUR READERS, USERS AND CONFERENCE ATTENDEES.

DXWorld Expo delivers to its partners the most efficient and highest performing outlets to reach their target audience. With a combined 600,000 unique page views per month, DXWorld Expo has the tools and the experience you need to deliver a message that is striking and unforgettable.

Here are the 10 top reasons why you should sponsor and exhibit at Cloud Expo, @ExpoDX & @DevOpsSummit 2019 West and ensure your Cloud, Digital Transformation & DevOps solutions are seen and understood by the entire enterprise IT industry including CIOs, CTOs, CIOs, Directors of Infrastructure, VPs of Technology & Engineering, IT Directors and Managers...

REACH MORE THAN 250,000 QUALIFIED IT PROFESSIONALS YOU ARE NOT CURRENTLY REACHING TODAY!

1. Cloud Expo is an invaluable resource for meeting with today's top industry buyers, making new contacts and, most important, closing business deals.
2. Cloud Expo's intensive three-day schedule of keynotes and general and breakout sessions ensures attending delegates will have your top resources, ideas and examples that they can apply immediately to leveraging the cloud, helping them maximize performance, minimize costs and improve the scalability of their enterprise IT endeavors.
3. Demo Theaters on the Expo Floor so delegates can hear firsthand about your solutions and offerings, and engage in one-on-one discussions with your top industry experts on how to integrate it into the enterprise.
4. Network with and influence a qualified audience during our new extended dedicated expo hours.
5. Featured on-site presentation and ongoing on-demand webcast exposure to a captive audience of top industry decision-makers.
6. Breakout session priority scheduling for sponsors that have been guaranteed a 40-minute technical session.
7. Capitalize on our comprehensive marketing efforts leading up to the show with print mailings, e-newsletters and extensive online media coverage.
8. Unprecedented PR coverage - editorial coverage on CloudComputing.sys-con.com, online advertising in DXWorld Expo's top i-Technology publications, Tweetup to over 184,000 plus followers, press releases sent on major wire services to over 500 combined analysts and press members who attended Cloud Expo - making it the best-covered Cloud Expo in the world.
9. Your presentation is simulcast on Cloud Expo TV, plus post-show on-demand viewing.
10. Cloud Expo TV interview with Cloud Expo Conference Chair, also available online for continued viewing.
STAND-ALONE KEYNOTE SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>DAY 1 KEYNOTE</th>
<th>DAY 1 LUNCH KEYNOTE</th>
<th>DAY 2 KEYNOTE</th>
<th>DAY 2 LUNCH KEYNOTE</th>
<th>DAY 3 KEYNOTE</th>
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<td>$30,000</td>
<td>$40,000</td>
<td>$25,000</td>
<td>$20,000</td>
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</table>

INCLUDED IN THE KEYNOTE SPONSORSHIP PACKAGE:
- Keynote broadcasted live & recorded for on-demand viewing
- Keynote on-demand viewing up to 6 months
- Two full conference passes
- Speaker pass
- Unlimited VIP passes (does not include lunch)
- Access to full press list
- Company logo on signage at the keynote session
- Logo on conference directional & signage

SYS-CON MEDIA PRE & POST SHOW BENEFITS
- Editorial coverage on SYS-CON online publications: www.sys-con.com
- Announcements through Cloud Computing, IoT, DevOps & IT Resources e-Newsletters and online portal
- Blogs on SYS-CON online publications.
- Ulitzer custom author and topic site: www.ulitzer.com
- Unprecedented PR coverage: Tweetup to over 184,000 plus followers
- Press releases sent on major wire services to over 500 combined analyst and press members who have attended Cloud Expo & DXWorld Expo
- Cloud Expo TV interview on the expo floor: Posted online for on-demand viewing.

ADD A STAND-ALONE BOOTH TO YOUR SPONSORED SESSION
- 10x10: $4,000
- 10x20: $7,500
- 20x20: $14,000

SYS-CON EVENTS PRE & POST SHOW BENEFITS

PRE-SHOW SPONSORSHIP BENEFITS
- Company logo on all event pages
- Company description, logo

POST-SHOW ON-DEMAND BENEFITS
- Keynote presentation webinar: on-demand viewing up to 6 months
- On-demand vendor presentation promoted to targeted audience: banners, text links, and e-Newsletters.
- Cloud Expo TV interview: on-demand viewing up to 6 months

To Learn More About Sponsorship Opportunities
info@dxworldexpo.com
@CloudExpo | @DXWorldExpo
STAND-ALONE GENERAL SESSION PRESENTATION

<table>
<thead>
<tr>
<th>40 MINUTE</th>
<th>DAY 1</th>
<th>DAY 2</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>$20,000</td>
<td>$15,000</td>
<td>$10,000</td>
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INCLUDED IN THE VENDOR PRESENTATION SPONSORSHIP PACKAGE:
- General Session presentation broadcasted live & recorded for on-demand viewing
- General Session presentation on demand viewing up to 3 months
- Two full conference passes
- Speaker pass
- Unlimited VIP passes (does not include lunch)
- Access to full press list
- Company logo on signage at the keynote session
- Logo on conference directional & signage
- Editorial coverage on online publications: www.sys-con.com
- Announcements through Cloud Computing, IoT, DevOps & IT Resources e-Newsletters and online portal
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- Cloud Expo TV interview on the expo floor: Posted online for on-demand viewing.

ADD A STAND-ALONE BOOTH TO YOUR SPONSORED SESSION
- 10x10: $4,000
- 10x-20: $7,500

DXWORLD EXPO PRE & POST SHOW BENEFITS

<table>
<thead>
<tr>
<th>PRE-SHOW SPONSORSHIP BENEFITS</th>
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<tbody>
<tr>
<td>Company logo on all event pages</td>
</tr>
<tr>
<td>Company description, logo</td>
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<thead>
<tr>
<th>POST-SHOW ON-DEMAND BENEFITS</th>
</tr>
</thead>
<tbody>
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<td>General Session webinar: on-demand viewing up to 3 months</td>
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</tbody>
</table>

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DIAMOND SPONSORSHIP PACKAGE

$80,000
(Paid with signed contract)

Paid net 30 of invoice date: $90,000
Regular price: $110,000

- Day One Opening Keynote
- Day One 40 Minute General Session Presentation Following Opening Keynote
- Diamond Education Track with 4 Technical Sessions
- 30x30 Premium Booth Space (Structure & Carpet Not Included)
- Unlimited Use of Opt-in Attendee List

**All Pre & Post sponsorship benefits apply

DXWORLD EXPO PRE & POST SHOW BENEFITS

PRE & POST SHOW EDITORIAL COVERAGE:
- Editorial coverage on SYS-CON Media Online Publications: www.sys-con.com
- Press Announcements through Cloud Computing, IoT, DevOps & IT Resources eNewsletters and online portal
- Feature Cover Story & Case Studies, Interviews
- Ulitzer Custom Author and Topic Site: www.ulitzer.com
- Unprecedented PR Coverage: Tweetup to over 75,000 plus followers
- Press releases sent on major wire services to over 500 combined analysts and press members who attended Cloud Expo

POST-SHOW BRANDING & AWARENESS: FOUR-MONTH ADVERTISING PROGRAM
- Text links: 100,000 impressions per month
- E-Newsletter sponsorship: Cloud Computing, IoT, DevOps & IT Resources Industry Newsletters: 150,000 online subscribers

PRE & POST SHOW BENEFITS

PRE-SHOW SPONSORSHIP BENEFITS
- Company Logo on All Event Pages
- Company Description, Logo

POST-SHOW ON-DEMAND BENEFITS
- General Session Webinar: On-Demand Viewing up to 6 months
- On-Demand General Session promoted to targeted audience: banners, text links, and e-Newsletters
- Cloud Expo interview: On-Demand Viewing up to 6 Months

ON-SITE SPONSORSHIP BENEFITS

EVENT PASSES PROVIDED
- Up to Five Full Conference Passes
- Speaker Passes
- Unlimited VIP Passes (Does not include lunch or entry to co-located events)
- Booth Staff Passes: 15
- Booth Staff Lunch Passes: 6

ADDITIONAL BENEFITS
- One 15 - AMP Electrical Drop
- One Internet Drop
- Company Logo on Signage
- Cloud Expo TV Interview

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PLATINUM PREMIUM SPONSORSHIP PACKAGES

$60,000
(Paid with signed contract)
Paid net 30 of invoice date: $70,000

Regular price: $80,000

• Day Two Opening Keynote
• Day Two 40 Minute General Session Following Day Two Opening Keynote
• Platinum Education Track with 4 Technical Sessions
• 20x20 Premium Booth Space (Structure & Carpet Not Included)
• Unlimited Use of Opt-in Attendee List

**All Pre & Post sponsorship benefits apply

DXWORLD EXPO PRE & POST SHOW BENEFITS

PRE & POST SHOW EDITORIAL COVERAGE:

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POST-SHOW BRANDING & AWARENESS: THREE-MONTH ADVERTISING PROGRAM

• E-Newsletter sponsorship: Cloud Computing, IoT, DevOps & IT Resources Industry Newsletters: 150,000 online subscribers

ON-SITE SPONSORSHIP BENEFITS

EVENT PASSES PROVIDED

• Up to Four Full Conference Passes
• Speaker Passes
• Unlimited VIP Passes (Does not include lunch or entry to co-located events)
• Booth Staff Passes: 10
• Booth Lunch Staff Passes: 5

ADDITIONAL BENEFITS

✓ One 15 - AMP Electrical Drop
✓ One Internet Drop
✓ Table & Two Chairs
✓ Company Logo on Signage
✓ Access to Full Press List
✓ Cloud Expo TV Interview

PRE & POST SHOW BENEFITS

PRE-SHOW SPONSORSHIP BENEFITS

• Company Logo on All Event Pages
• Company Description, Logo

POST-SHOW ON-DEMAND BENEFITS

• General Session Webinar: On-Demand Viewing up to 6 months
• On-Demand General Session promoted to targeted audience: banners, text links, and e-Newsletters
• Cloud Expo interview: On-Demand Viewing up to 6 Months

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GOLD PREMIUM SPONSORSHIPS

$40,000
(Paid with signed contract)
Paid net 30 of invoice date: $45,000
Regular price: $50,000

- Day Two 40 Minute General Session Presentation at Keynote Hall
- Gold Education Track with 3 Technical Sessions
- 20x20 Premium Booth Space (Structure & Carpet Not Included)
- Unlimited Use of Opt-in Attendee List

**All Pre & Post sponsorship benefits apply**

GOLD ON-SITE SPONSORSHIP BENEFITS

EVENT PASSES PROVIDED
- Up to Three Full Conference Passes
- Speaker Passes
- Unlimited VIP Passes (Does not include lunch or entry to co-located events)
- Booth Staff Passes: 8
- Booth Staff Lunch Passes: 4

ADDITIONAL BENEFITS
- One 15 - AMP Electrical Drop
- One Internet Drop
- Company Logo on Signage
- Access to Full Press List
- Cloud Expo TV Interview

SILVER PREMIUM SPONSORSHIPS

$30,000
(Paid with signed contract)
Paid net 30 of invoice date: $35,000
Regular price: $40,000

- Day Two 40 Minute General Session Presentation at Keynote Hall
- Silver Education Track with 2 Technical Sessions
- 10x20 Premium Booth Space (Structure & Carpet Not Included)
- Unlimited Use of Opt-in Attendee List

**All Pre & Post sponsorship benefits apply**

SILVER ON-SITE SPONSORSHIP BENEFITS

EVENT PASSES PROVIDED
- Up to Three Full Conference Passes
- Speaker Passes
- Unlimited VIP Passes (Does not include lunch or entry to co-located events)
- Booth Staff Passes: 5
- Booth Staff Lunch Passes: 3

ADDITIONAL BENEFITS
- One 15 - AMP Electrical Drop
- One Internet Drop
- Company Logo on Signage
- Access to Full Press List
- Cloud Expo TV Interview

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## BRONZE PREMIUM SPONSORSHIPS

**$20,000**  
(Paid with signed contract)  
Paid net 30 of invoice date: $25,000  
Regular price: $30,000

- Demo Theater Presentation  
- Bronze Education Track with 2 Technical Sessions  
- 10x20 Premium Booth Space (Structure & Carpet Not Included)  
- Three-time Use of Opt-in Attendee List

**TECHNOLOGY SPONSOR PREMIUM PACKAGE**

**$10,000**  
(Paid with signed contract)  
Paid net 30 of invoice date: $12,000  
Regular price: $15,000

- Two 40-Minute technical sessions  
- 10x10 Booth Space (Structure & Carpet Not Included)  
- Two-time use of Opt-in Attendee List  
- Demo Theater presentation  
- Cloud Expo TV Interview  
- Table & two chairs  
- Passes: 1 Lunch 3 Staff

**EXHIBITOR BOOTH**

**$5,000**  
(Paid with signed contract)  
Paid net 30 of invoice date: $7,500  
Regular price: $10,000

- 10x10 Booth Space (Structure & Carpet Not Included)  
- One-time use of Opt-in Attendee List  
- Demo Theater presentation  
- Cloud Expo TV Interview  
- Table & two chairs  
- Passes: 1 Lunch 2 Staff

**STAND-ALONE**

**$2,000-$3,000**

- 10x10 Booth Space (Structure & Carpet Not Included)  
- Table & two chairs  
- Passes: 1 Lunch 2 Staff  
- Cloud Expo TV Interview

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**EVENT PASSES PROVIDED**

- Up to Two Full Conference Passes  
- Speaker Passes  
- Unlimited VIP Passes (Does not include lunch or entry to co-located events)  
- Booth Staff Passes: 4  
- Booth Staff Lunch Passes: 2

**ADDITIONAL BENEFITS**

- Table & Two Chairs  
- Access to Full Press List  
- Cloud Expo TV Interview

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EXHIBITOR PACKAGES

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SYS-CON EVENTS PRE & POST SHOW BENEFITS

PRE-SHOW SPONSORSHIP BENEFITS
- Company Logo on All Event Pages
- Company Description, Logo

POST-SHOW ON-DEMAND BENEFITS
- Cloud Expo interview: On-Demand Viewing up to 3 months
- Demo Theater presentation: On-Demand Viewing up to 3 months

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